

# QUALITY MANUFACTURING THAT LEAVES NOTHING TO CHANCE



Clockwise from left:  
Garage 36x45x10-foot, Maxwell NE.; Horse Barn 42x62x15 with two 12x62x9 leans, Lincoln, NE.; Horse Arena 66x120x15 with 36x40x13 horse stall barn and 18x120x12 lean, Ft. Atkinson, WI.

Cleary  
Building  
Corp.  
We Protect  
What You  
Value!™

**C**leary Building Corp. has a shamrock as its logo - and Clients have the good fortune to get the Cleary Dependable Warranty ensuring complete satisfaction. Since 1978, this family owned business based in Verona, WI, has been manufacturing and constructing high quality pre-engineered structures for major markets:

■ **Commercial:** Stores, showrooms, offices, warehouses, factories, garages, storage centers, airplane hangars - just about any retail, professional or industrial use.

■ **Suburban:** Workshops, barns, garages, storage for boats or equipment for non commercial use.

■ **Machinery and Energy Miser Buildings:** Storage facilities for farm equipment and insulated workshops for industrial operations.

■ **Livestock and solar buildings:** Housing for farm animals and naturally heated barns.

■ **Equine facilities and arenas:** Stables and enclosed activity areas for one pony or a full-scale horse business.

■ **Residential:** Homes, cabins, cottages.

■ **Metal roofing:** Metal roofing lasts longer, conserves energy, and requires virtually no maintenance. One of the largest companies in the industry, Cleary Building Corp. had sales of \$118 million in 2008, with 15 percent of its

business in commercial structures, 40 percent in suburban, 15 percent in equine facilities and arenas, and 30 percent in farm. Manufacturing occupies over 70,000 square feet of space in three plants in Verona, Wis., Grand Island, Neb., and Hazelton, Ida. A sales team of 150 employees staff 77 branch offices throughout the United States.

## Quality and Service - a Family's Trademarks

Cleary Building was founded in 1982 when Thomas J. Cleary, now chairman of the board, bought out his two partners in the original company, CMZ Enterprises. Today, Sean M. Cleary, his son, is president. The corporation has over 800





**Above left: Suburban 42x70x15 in Hinckley, WI; Right: Work Shop 30x48x10 in Edgerton, WI.**

employees and plans for expansion. According to Sean Cleary, "With the growth we're experiencing, we need about 100 more employees across the board. By 2013, we'll have another 17,000 square feet of manufacturing space on the east coast."

Speaking about the family tradition of quality, Sean Cleary notes, "We differentiate ourselves in the market in three important ways: the quality of the materials we use; the engineering of our

product; and our attention to Customer service. We are always trying for 100 percent Customer satisfaction. We are a closely held family business, and we are actively involved in every area of our business. We put the Client at the top of our organization chart."

#### Planning for Quality

Every Cleary product is manufactured and constructed to meet the Client's need for an affordable structure that is solid, weather-tight, requires minimum maintenance, has low operating expense, fulfills specified usage requirements and allows for expansion. Working with a Cleary Building Sales Specialist, the Client



chooses the basic structure from the company's extensive line of pre-engineered, post-frame models.

The next step is to create the building specifications and identify the construction materials. A staff of 22 design engineers uses AutoCAD to plan for the basic structure, specified building code requirements and site considerations. Computerized design technology also enables the engineers to plan for optional design and construction features that are available as extras.

One example of customizing is Cleary's Energy-Miser Building Insulation Package, which

saves money on heating and cooling costs. Other options include combination exteriors (steel and brick, for example), roof and overhang features, eave extensions and special-use areas in barns and industrial buildings.

#### Making the Design Happen

Once the design is completed and approved, the manufacturing arm of Cleary Building goes into action. The 72 skilled manufacturing employees produce approximately 75 percent of a structure's components. This includes laminated columns, braces, trusses for the roof-line and smaller windows and doors. Sliding



## Steel Roofing and Siding

*Proudly Supporting  
Cleary Building Corp.  
since 1978*

ENDURACOTE™ Paint System

Grandrib 3® PLUS



doors are manufactured at the site with materials packaged at the plant.

Steel used for the walls and roof is supplied by Fabral, a major steel company based in Pennsylvania. Trim and hardware are ordered from vendors in bulk. All materials are selected and tested to meet or exceed industry standards for strength and durability.

Regarding the manufacturing process, Sean Cleary states, "We feel that the column and the truss are the two key structural components of our product, so it is very important that we use due diligence in these two manufacturing processes."

Laminated columns form the base of the wood frame for a steel-clad structure. Cleary explains that each laminated column manufactured by Cleary Building is a continuous column of CCA-treated timber that has no splices of

untreated wood. A column is made by running three 2-by-6 inch pieces of lumber through a machine that nails them together with a nailing pattern programmed by the engineers. Studies show this construction is 1.5 times stronger than a solid 6-by-6 inch post.

The truss for the roofline is the largest building component, ranging from 9 feet to 100 feet wide. Cleary emphasizes that trusses are built one at a time, with metal plates over joints, and that this is the most time-consuming phase of the manufacturing process.

### A Blueprint for the Best

Cleary says the time from contract to finished structure for a commercial building is three to four months. Very importantly, the price differential to the Client is about 10 percent to 20 percent less than steel-frame construction.



**Above: Suburban 36x64x11 in Lodi, WI**

He emphasizes, though, that quality is what counts.

"When I say we are full service I mean that. First, our Sales Specialists are our own employees, they represent Cleary Building Corp., and no other manufacturer. Our field crews are our employees, so no Client ever has to worry about who is going to erect the structure the right way and stand behind that work. We give our own guarantee, and I can say that it is the best warranty in the steel indus-

try. We give a lifetime warranty on the roof and side panels and 50 years on the column."

In discussing the company's mission, Sean Cleary cites the company's advertising signature: "Built with pride before the shamrock is applied." And there is a shamrock on every Cleary structure.



**Residential: 2,124 sq.ft. - 2003100700**



**Equine: 38x70x12 with 6/12 pitch - 2009215700**



**Suburban: 42x72x17 and 30x28x17 - 2009169700**



**Metal Roofing: 5,957 sqft. - 2009124200**



- *Commercial*
- *Suburban*
- *Farm*
- *Equine*
- *Residential*
- *Metal Roofing*

Serving our Clients Since 1978

## Cleary Building Corp. History

The Company was founded in 1978 to offer Clients a quality building that satisfied their needs at an affordable price. From day one, the Company has prided itself on offering the personal service our Client's deserve. Cleary Building Corp.'s world headquarters and flagship manufacturing plant are located in Verona, Wisconsin.

In 1985, Cleary Building Corp. opened its first branch office in Appleton, Wisconsin. Less than one year later, Cleary Building Corp. broke ground in Illinois, opening an office in both the northern and southern parts of the state, in Sandwich and Breese. Expansion has continued at a steady pace and today the company's branches stretch as far east as Butler, Pennsylvania and as far west as Grants Pass, Oregon. Today, Cleary Building Corp. has locations throughout the United States. Actual Cleary buildings can be found in: Arizona, Arkansas, Alabama, California, Colorado, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Mexico, New York, North Dakota, Oklahoma, Ohio, Oregon, Pennsylvania, South Dakota, Texas, Utah, Washington, Wisconsin, West Virginia and Wyoming.

To better serve our national Clients, Cleary Building Corp. opened our second and third "state of the art" manufacturing plants in Grand Island, Nebraska (1995) and in Hazelton, Idaho (1998).

Cleary Building Corp. has established itself as a leader in the industry and has built a strong financial base from which to move forward. Kirt Soukup, Senior Vice President - Commercial Banking, states "We at the M&I Bank have the highest regard for the Cleary Building Corp. and its management team. A customer since 1983, Cleary Building is debt free but enjoys a mid-seven figure line of credit available."

Cleary Building Corp. constructs buildings for suburban, farm, commercial, residential and equine applications. We have constructed churches, stores, manufacturing plants, warehouses, grain storage buildings, bus garages, airplane hangars, houses, and many other quality products. Cleary Building Corp. pre-engineered structures continue to be the preferred building solution accepted by engineers, architects and building officials.

Cleary Building Corp. is firmly committed to bringing Clients lasting quality at affordable prices. While Cleary Building Corp. is large enough to handle our Clients' building needs and plans additional expansion, we maintain a culture that ensures the personal service that Cleary Building Corp. Clients deserve.

Full service company from start to finish.

Throughout the United States there's a  
Cleary Building Sales Specialist near you.

**1-800-373-5550**  
ClearyBuilding.com



World Headquarters and  
Flagship Manufacturing Plant Verona, WI



Midwest Office and Manufacturing Plant  
Grand Island, NE



Western Office and Manufacturing Plant  
Hazelton, ID