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FOR IMMEDIATE RELEASE

Cleary Building Corp. Saves New Home Owners Energy and Money

-Cleary Building Corp. implements superior construction strategies during home building process-

Algoma, Wis., (August 28, 2008) – Cleary Building Corp. provides homeowners peace of mind knowing their newly built home will be comfortable, safe, durable and energy efficient. By participating in the Wisconsin ENERGY STAR[®] Homes Program, Cleary Building Corp. offers homeowners real solutions to ensure their home has been designed, built and performance tested to exceed nationally recognized and proven construction standards.

Providing a whole-house approach to improve the energy efficiency in newly built homes, Cleary Building Corp. works with an independent consultant to build homes that meet or exceed Wisconsin ENERGY STAR Homes Program certification requirements and standards for building performance. These include a review of building plans to verify energy efficient design, completion of site visits during construction to address key building performance details and testing of the home to ensure better performance and earn the Wisconsin ENERGY STAR Home label. After the construction is completed, each certified home comes with a report providing specific information on the home's performance, a certification plaque and a homeowner's operation manual to educate homeowners on how to maximize the home's potential and protect the value of the home for a lifetime.

Cleary Building Corp. Has Long History of Satisfying Homeowners

Cleary Building Corp. is a family-owned company celebrating 31 years in business. With 78 locations in 22 states across the United States, Cleary Building Corp. is a nationwide leader in the manufacturing, delivery and construction of customized pre-engineered buildings. Building applications include residential, commercial, suburban, farm and equine facilities along with metal roofing and re-roofs. The buildings consist of a wood frame with pre-painted steel panels used for roofing and siding. This is the first ENERGY STAR home built by Cleary Building Corp.

The Wisconsin ENERGY STAR Homes Program is a voluntary program designed to provide a variety of services – from consulting, performance testing and troubleshooting new homes to education and training for builders, contractors and homeowners in the new construction market. It operates in coordination with independent, professional building consultants throughout the state who are accredited to deliver program services to an increasing number of builders in the state, like Cleary Building Corp. Currently more than 350 builders participate in the Wisconsin ENERGY STAR Homes Program.

For more information about Cleary Building Corp. call 1-800-373-5550 or visit www.clearybuilding.com. To find out more about the Wisconsin ENERGY STAR Homes Program, call 800.762.7077 or visit focusonenergy.com.

About Wisconsin ENERGY STAR Homes

Wisconsin ENERGY STAR Homes is one of Focus on Energy's Residential Programs. New homes are constructed to meet program standards and are estimated to be 25 percent more energy efficient than homes built to Wisconsin's Uniform Dwelling Code. To date, the more than 350 builders who have partnered with the Wisconsin ENERGY STAR Homes Program have constructed over 6,000 new homes. For information about the program, call 800.762.7077 or visit focusonenergy.com.

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